

FOR IMMEDIATE RELEASE:

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Fred Astaire Dance Studio opens in Orchard Park

Buffalo, NY – April 19, 2010 – Ballroom dance enthusiasts will be excited to learn that Fred Astaire Franchised Dance Studios (FADS) now has a second Western New York location. FADS Orchard Park is at 3459 Amelia Drive, Orchard Park, NY within the Quaker Crossing Plaza.

The studio welcomes dancers of all ages and skills – from beginners wishing to learn a few steps for a special occasion to more experienced dancers interested in competing. Classes will be offered in all the Ballroom Dance styles, which include Foxtrot, Waltz, Tango, Rumba, Cha Cha and Swing.

The studio is owned by professional dance instructor and choreographer, Tommy Radon; Andrei and Anastasia Abrashin, owners of the Fred Astaire studio in Williamsville, NY; local real estate developer, Gerry Buchheit. “Increased television coverage means ballroom dance has become much more popular than in previous years. This interest has provided us the opportunity to bring it and the Fred Astaire brand to the Southtowns”, says Tommy. “We are looking forward to sharing the joy and benefits of dance with our new neighbors and welcoming them into the Fred Astaire family”.

To celebrate the opening, students may take advantage of a special introductory offer of three lessons for \$25, comprising two private and one group class. For more information or to book lessons, please call (716) 822-0299 or email fadsop@verizon.net

About Thomas Radon

Tommy was previously an instructor at the Fred Astaire studio in Williamsville, NY where he gained the titles of Top New York Instructor for three consecutive years as well as Top US Instructor in 2008. Tommy is also the owner of

STORM and recently bought Anna Trebunskaya, from ABC's "Dancing with the Stars", to Buffalo for a charity fundraiser on behalf of Variety, the Children's Charity.

About Andrei and Anastasia Abrashin

Among their many dance titles, Andrei and Anastasia count three times National Nine Dance Champions; National Theatrical Arts Champions and Ohio Star Ball Nine Dance Champions. They are currently owners of the Fred Astaire Williamsville studio where they teach students, train professionals and continue to compete in Pro-Am divisions.

About Gerry Buchheit

Gerry Buchheit is the President and Owner of Quaker Crossing LLC, managing a retail plaza in excess of 400,000 square feet. Gerry is also a principal in Queen City Landing LLC. His real estate portfolio includes upscale commercial and retail developments throughout Buffalo and Western New York.

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